



# Lakeland Football

Weekly Newsletter  
August 31, 2009

Issue 2  
www.lakelandeaglesfootball.com

## 2009 Game Schedule

**Freshman / Junior Varsity**  
4:30pm / 6:30pm

**Varsity**  
7:00pm



## Coaches Corner

Our players must now set aside the Grand Blanc setback and prepare for one of the powerhouse football programs in the KLAFA, Canton. They are ranked as one of the top ten teams in the state and are a big, physical team. The strength of their team is the offensive running attack that has the ability to attack with power and provide some deception. Our defense will play with a great deal of desire and passion while our offense will execute better than our opening contest. It will be a great game to begin our home opener.  
Coach Maltese

8/27 vs. Grand Blanc @ Home  
9/2 @ Canton (JV - 7pm)  
9/10 vs. Walled Lake Northern @ Home  
9/16 @ Walled Lake Central  
9/24 vs. WL Western @ Home (JV - 7pm)  
10/1 @ Waterford Mott  
10/8 @ Waterford Kettering  
10/15 KLAFA Conference—TBD  
10/22 vs. Milford @ Home

8/28 @ Grand Blanc  
9/3 vs. Canton @ Home  
9/11 @ Walled Lake Northern  
9/17 vs. Walled Lake Central @ Home  
9/25 @ Walled Lake Western  
10/2 vs. Waterford Mott @ Home (Homecoming)  
10/9 vs. Waterford Kettering @ Home (Tastefest)  
10/16 KLAFA Conference—TBD  
10/23 @ Milford

## Volunteer Schedule—Home Games Only

Varsity - 9/3/09  
- Chain Gang - Wienczak/Shamus/Schumer/Essenmacher  
- 50/50 - Bagby  
- Concessions - Harr/Need Help! Openings available.

Freshman - 9/10/09  
- Chain Gang - Robertson/Laverenz/Jump/Need Help!  
- Concessions - Help Needed! Openings available.

Junior Varsity - 9/10/09  
- Chain Gang - Shubitowski/Brown/Down/Down  
- 50/50 - Rohde  
- Concessions - Rohde/Need Help! Openings available.

## Volunteer Openings

Freshman/Junior Varsity  
- Chain Gang - Freshman 9/10 - one opening  
- Freshman 10/22 - two openings  
- Concessions - Freshman/JV/Varsity  
Contact Connie at 248-977-2914

Junior Varsity - Team Dinners-Numerous openings - Contact Jennifer Sullivan at jsullivan05@comcast.net



T. E. A. M.  
Together Everyone Achieves More

## Upcoming Events

10/2 - Homecoming  
10/9 - Tastefest  
12/6 - Banquet

## Varsity After Parties

Thursday, 9/3/09  
Hosted by: Rohde family  
Assisted by: Brotherton/Brown/Hall family

Rohde address:  
11315 Diana Ct,  
White Lake  
248/360-9637



**Varsity Team Dinners** (\$50 due to Lori Rohde for participation) Drop off donations - 4:45pm  
Wednesday, 9/2/09 - Grilled Hamburgers/Side Dish-Nicolay/Harr/Dessert-Team/Beverage-Essenmacher  
Thursday, 9/10/09 - Mac & Cheese/Chicken/Side Dish-Need Help/Dessert-Chludzinski/Beverage-Schell

## Questions??? or if you can help, please contact your Team Parent Representative or Football Coordinators

Football Coordinators: Lori Rohde - 248/760-6207 and Eleanor Pluta - 248/529-6384  
Freshman-Jamie Jones-248/887-2742; JV-Rochelle Palanca-248/684-7964; Varsity-Lori Rohde-248/760-6207

Friday, September 11, 2009  
Hosted by: Pluta family  
Assisted by: Wasielewski/Fricks

## Inside Story Headline



Caption describing picture or graphic.

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new prod-

uct.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.

*"To catch the reader's attention, place an interesting sentence or quote from the story here."*

## Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment

upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

## Inside Story Headline



Caption describing picture or graphic.

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from

which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.

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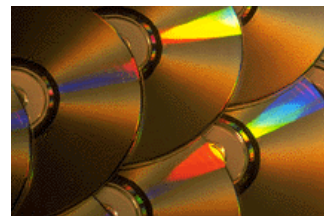
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**Weekly Newsletter**  
**August 31, 2009**

Primary Business Address

Your Address Line 2

Your Address Line 3

Your Address Line 4

Phone: 555-555-5555

Fax: 555-555-5555

E-mail: someone@example.com

Your business tag line here.

  
**Organization**

**We're on the Web!**  
**example.microsoft.**  
**com**

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

## Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of stan-

dard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.



Caption describing picture or graphic.